

Connecticut Gardener Magazine

AD INSERTION ORDER FOR 2026 (ADS APPEAR IN BOTH PRINT & DIGITAL EDITIONS OF 5 ANNUAL PUBLICATIONS)

1) ADVERTISER INFORMATION

Company / Advertiser _____

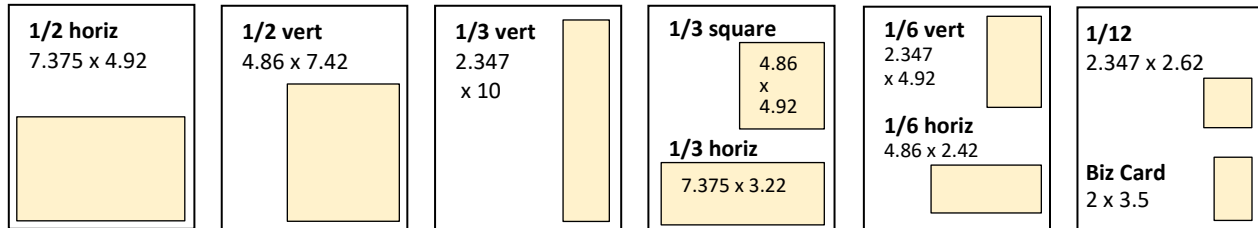
Contact Name _____

Artwork Contact Name/Info _____

Billing Address _____ City/State/Zip _____

Phone _____ Email _____

2) PRINT/DIGITAL ISSUE SIZE & RATES (width x height in inches)



Size	1x rate	2x rate	3x rate	4-5x rate
1/12 or Biz Card	\$ 165	\$ 155	\$ 150	\$ 145
1/6	\$ 315	\$ 295	\$ 280	\$ 270
1/3	\$ 525	\$ 495	\$ 475	\$ 460
1/2	\$ 660	\$ 620	\$ 600	\$ 580

Full Page & Back Cover on request.
20% discount for qualified non-profits.

Full page
7.375 x 10
\$ 860 1x

Back Cover
Call for sizes

3) RESERVE YOUR AD (please check all relevant boxes)

Issue	Mar/Apr 2026	May/June 2026	Jul/Aug 2026	Sep/Oct 2026	Winter '26-'27
Ad size	Size: _____	Size: _____	Size: _____	Size: _____	Size: _____
Orientation (if applicable)	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq	<input type="checkbox"/> v <input type="checkbox"/> h <input type="checkbox"/> sq
X Rate (see chart ↑)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Reserve space by	Fri Jan 9	Fri Mar 13	Fri May 15	Fri Jul 17	Fri Oct 9
Ad file due	Fri Jan 23	Fri Mar 27	Fri May 29	Fri Aug 31	Fri Oct 23
Issue goes live/emails	~ Feb 18	~ Apr 15	~ Jun 17	~ Aug 19	~ Nov 11

☐ We will provide ad ☐ We want Connecticut Gardener to produce our ad*

*If CG to design/layout the ad (no charge), a proposed layout and copy must be submitted at reserve date(s).

4) CHARGES/PAYMENT INFO

Total amount for ads \$ _____ (CG will bill after each insertion). Payment due on receipt of invoice.

Ad submission specs: All files must be high-resolution (300 dpi) at final size (100%)

2- and 4-color ads must be converted to CMYK. B&W ads must be converted to grayscale.

File formats: PDF files AT ACTUAL SIZE (100%) WITHOUT EXTRA WHITE SPACE.

JPEG, EPS and TIFF

Signature _____ Date _____

THANK YOU! We look forward to connecting you to our readers!

Return to Anne Rowlands, Connecticut Gardener Magazine: PO Box 248, Greens Farms, CT 06838
or scan and send to ads@conngardener.com Phone orders and inquiries to 203-292-0711 (Anne)

9/10/2025